**Focus Group Reminds**

* + - Manage dominant members; invite opinions of quiet members- tell people as part of ground rules. **Body language.**
    - Get reactions to what others have said. **Disagree or plus one.**
    - Can reference an old thing. **Can we circle back.**
    - Keep an eye out during the intro for personality types
    - Use body language to encourage quiets and discourage louds
    - Pause and probe
    - Catch-all questions: what experiences have you had that make you feel that way? Explain more? Tell me more. Please describe what you mean?
    - Elicit differences: does anyone else see it differently? Has anyone had a different experience? Are there other points of view?
    - Don’t imply wrong or right answer judgements
    - Don’t invite questions in intro
    - Shochet feedback

**Introduction and Purpose:**

* 1. Thank you for participating
  2. Introduce myself
     1. Rising MS2
     2. Interested in medical education
     3. This is my summer research project
  3. Introduce Dr. Shochet:
     1. You may know Dr. Shochet
     2. Principal investigator
     3. A bit of a focus group expert
     4. Will help guide the conversation and ask follow up questions
  4. Purpose:
     1. Long term goal is to make an Empathy Lab for Clinical Foundations of Medicine  
         CFM = fall of MS1 to learn interviewing and the physical exam  
         Lab = focus time for students to build skill of conveying empathy to patients
     2. Part of the project is focus groups with SPs, VoPs and students
     3. FGs are meant to identify what needs this empathy lab should accommodate
     4. Empathy measured by the person giving it but also the person receiving it
  5. Background Info and Ground Rules
     1. Confidentiality: No names will be transcribed, mike on after intros, recordings deleted
     2. If must leave, just go, but try not to please 1.5 hr (food, restrooms, water, cellphones)
     3. This is not 6 individual interviews **build off of each other to enrich**
     4. Small group conversation
     5. No need to raise hands
     6. No need to answer every question
     7. If you’re talking a lot, may ask you to let others take a chance
     8. If talking a little, may invite you to speak
     9. Not intended to disrespect or put on spot: intended to let everyone contribute
     10. Not a test, no right answer
     11. Really interested in hearing what everyone thinks
     12. Not interested in building consensus **that’s our job for later. Want to hear diversity of opinions.**
     13. Disagreement is healthy and part of the process
     14. Move through the questions at our own pace and based on what we’re interested in
     15. Verbalize things
  6. Dr. Shochet, anything you want to say?
  7. **Intro question: your name and a non-hierarchy informing questions!!**

**Opening Question:**1) Name  
2) What CFM patients you have been? For students, college/preceptor  
3) What you most enjoy doing when you’re not studying/working

**TURN ON THE MIKE**